



Spring Term Term 2 Business

Year 10

Name:		
Tutor:		



Year 10 Homework Timetable

Monday	English Task 1	Ebacc Option A Task 1	Option C Task 1
Tuesday	Option B Task 1	Sparx Science	Science Task 1
Wednesday	Vednesday Sparx Maths		Sparx Science
Thursday	Ebacc Option A Task 2	Sparx Maths	Option B Task 2
Friday	Sparx		English Task 2

Sparx Science

- Complete 100% of their assigned homework each week Sparx Maths
- Complete 100% of their assigned homework each week

Option A (EBACC)			
Computer Science			
French			
Geography			
History			

Option B				
Business Studies				
Hospitality and Catering				
Drama				
Music				
Geography				
Health and Social Care				
ICT				
Media Studies				
Music				
Sport				
Travel and Tourism				

Art
Business Studies
Hospitality and Catering
Child Development
Computer Science
Drama
Photography
Science (Triple)
Sport

Half Term 3 (6 weeks) - Year 10				
Week / Date	Homework task 1 Cornell Notes	Homework task 2 Exam Question		
Week 1 6th January 2025	Cornell Notes on Revenue, Cost, Breakeven and Cashflow	Question: Last year a business had a fixed cost of £87,000 and revenue of £250,000. The business had total variable costs of £5000 and sold 1000 units. Calculate the profit/loss of the business. Question: Explain one action a business of take when revenue decreases		
Week 2 13th January 2025	Revision Notes on Revenue, Cost, Breakeven and Cashflow	Question : A retailer selling bicycles has the following financial information for the month April.		
		April		
		Opening cash balance £3 500	ř.	
		Receipts (cash) £1 200)	
		Sales (due in cash in 60 days) £1 100	1	
		Total payments £700)	
		Using the information, calculate the net cas flow for April. You are advised to show your workings.		
Week 3 20th January 2025	Cornell Notes on Sources of Finance	Question : Explain one disadvantage to a small business of using a loan as a source finance.	of	
Week 4 27th January 2025	Revision Cards on Cashflow	Question : Explain one advantage to a small business of using trade credit as a source of finance		
Week 5 3rd February 2025	Cornell Notes on Sole traders Partnerships	Question : Explain the advantage of being a sole trader		
Week 6 10th February 2025	Revision Cards on Sole traders	Question : Explain one benefit of choosing to start up a partnership		

Half Term 4 (6 weeks) - Year 10					
Week / Date	Homework task 1 Cornell Notes	Homework task 2 Exam Question			
Week 7 24th February 2025	Cornell Notes on Limited Companies and Franchise	Question : Explain one disadvantage of setting up a Franchise			
Week 8 3rd March 2025	Revision Cards on Limited Companies and Franchise	Question: Explain one advantage to a business of locating itself in an area of high unemployment			
Week 9 10th March 2025	Cornell Notes on Location	Question: Discuss what a small business owner should consider when deciding upon the location for their business. (6)			
Week 10 17th March 2025	Revision Cards on Location	Question : Explain one reason why an entrepreneur would produce a business plan.			
Week 11 24th March 2025	Cornell Notes on Stakeholders	Question: Change4life is a UK government project which encourages people to adopt a healthier lifestyle. Part of the project allows those aged under 18 and over 60 to swim for free in public swimming pools. Some people feel the opportunity cost of the £140 million spent on the project was too high. They believe the money could have been better spent on other things such as education. (i) Identify two stakeholders that might benefit from the Change4life project. (2) (ii) Explain how one of the stakeholders you identified in 1(b)(i) might benefit from the Change4life project. (3)			
Week 12 31st March 2025	Revision Cards on: Stakeholders	Question: Discuss the disadvantages to a business when two of its stakeholders are in conflict with each other (6)			

	Key Knowledge	Formula	Contextual information	
	Revenue – Money from the sale of products or services	Revenue = Price X Quantity	They are lots of different words for money in business. It is important that you spend lots of you own time to	
Revenue and	Variable costs – Costs that change with output (or sales)		revise their meanings	
costs	Fixed costs – Costs that have to paid whether a business produces/sells one or a million	Total costs (TC) = Fixed costs (FC) + Variable costs (VC)		
	Total costs – All costs incurred by a business (Fixed costs and variables costs added together)			
	Key Knowledge	Key terms	Contextual information	
Profit and loss Interest	Profit – The money left after all the costs have been paid from the revenue taken	Income statement – An accounting document that shows all of the money that has come in and will go out of a business.	Profit is the most important aim for any business Gross profit shows whether they are paying too much for their variable costs and whether they are pricing their	
interest	Loss – When the business takes less revenue that its costs	Net profit – The profit after all costs have been paid	product appropriately Net profit shows how much you are paying for your fixed costs like rent or marketing. This might show an	
	Interest – The extra that is paid when borrowing money from a financial institution	Gross profit – The profit after variable costs have been paid (Cost of sales)	entrepreneur they need to consider relocation or cheaper promotional methods	
	Key Knowledge	Formula	Contextual information	
Breakeven	Breakeven level of output – The about a business must produce/sell to make no loss and no profit	Breakeven = Fixed costs Selling price – Variable costs	— Total — Fixed Cost — Total Cost — ■ BE Quantity7 € 3,500 € 3,000 € 2,500	
	Margin of safety - The expected sales less the breakeven sales	MoS = Actual sales – Breakeven sales	€ 2,000 € 1,500 € 1,000 € 500 € 0 0 2 4 6 8 10 12 14 16 Quantity	

	Key Knowledge		Cas	sh flow chart					
	Cash flow forecast – Inflows and outflows that are expected for a business in a given time period. It is a PREDICTION				June	July	August	September	
Cash flow	Net cash flow – Inflows minus o	Net cash flow – Inflows minus outflows			£	£	£	£	
	Opening balance – The amount of trading period	of money a business has at the beginning of a		Balance brought forward	0	(20900)	(11 200)	10700	
	Closing balance – the amount of money a business has at the end of a trading period			Sale of T-shirts	6000	14000	28000	1000	
	Key Knowledge								
	Employees – A business will need to pay its workers if they are to continue to		1	TOTAL	6000	(6900)	16800	11 700	
Cash flow	work for the company		- I	Purchase of T-shirts	05.000	0	0		
Cash now	then it will need to pay them	to build a good relationship with its suppliers on time		Retail and distribution	25 000	0	0	0	
	Pay expenses – In order for the business to continue to run it will need to pay its		1	costs	1200	2800	4000	400	
	rent and bills		- I	Administration	700	1500	2100	300	
	Key Terms			TOTAL EXPENDITURE	26900	4300	6100	700	
	Retained profit – Money saved by the business from previous profit Loan – Money borrowed from a financial institution, usually a long term source of finance. The business will need to pay interest			Balance carried forward	(20900)	(11 200)	10700	11 000	
Finance			Fig. 6 Cash flow forecast for the sale of T-shirts related to the 2017 Festival						
	Trade credit – A short term Share capital – Money from selling shares in a								
	source of finance whereby a supplier will provide goods but not expect payment for a	business. The business will need to pay dividends to the shareholder from the profits		Key terms		Contextual information			
	month.		Ex	penses – an out flow,					ere will be times
	Personal savings – An entrepreneur may use their	eneur may use their entrepreneurs who will then own a stake in your business		usually fixed costs		in the month when a business does not have enough to cover their outgoings. You will see a negative figure in the closing balance when this happens. A business may			egative figure in
	own savings in order to start or grow their business.			Payments – Expenses or costs paid by a business		decide to put an overdraft on the account to deal wi this short fall.			
	Overdraft – a short term source of finance placed on	Crowdfunding – Money donated , through a website, by people who have an interest in							
	a bank account that allows the business to spend more that they have in their account – Very expensive	ess to spend more crowdfunding. • One where you give a free gift or some kind		ceipts – An inflow, usually venue					

	Key themes		Key terms	Additional information		
	Advantages	Disadvantages	Unlimited liability – If the business cannot repay its debts then	A Sole trader business is perfect for		
Sole traders	Owners make all the decisions	Unlimited liability	the owners personal possessions are at risk Unincorporated – A business that does not have its own	a startup. It is easy and cheap to set up with little paperwork to manage. If a small business is not intending to		
	Owners keep all the profits	Banks are less likely to lend	separate legal identity	get into debt there is little reason to consider being a limited company		
	Financial information kept private	Lots of pressure due to being solely responsible	Assets – The things that a business owns. For example; Machinery, buildings, vehicles			
	Key themes – two types		Formula	Additional information		
	Advantages	Disadvantages	Deed of partnership – A legal agreement drawn up between	A partnership can give entrepreneurs		
Partnerships	Shared expertise	Unlimited liability	partners. Outlines share of business, responsibilities, share of profits	more opportunity for growth through capital investment and shared skills		
runcisiips	Partners have control of the business	Conflict between partners	Expertise – Skills that different entrepreneurs bring to the business. These may be technical skills like IT or soft skills like good communicators	and ideas. A partnership agreement is an important consideration to avoid conflict		
	More capital invested	Share the profits				
	Key themes – 4 factors		Key terms	Additional information		
	Advantages	Disadvantages	Limited liability – Only the business assets can be sold to meet	If an entrepreneur or a business are		
LTD's	Limited liability	Expensive to set up and run	the debts of a business. The owner's personal assets are protected	considering borrowing to start up or expand then limited liability will be		
			Companies house – The organisation that a LTD must register with when it becomes incorporated. The place where you will find the financial information about limited companies	the safest option		
	Banks are more likely to	Financial information is shared	Incorporated – A business which has its only legal identity			
	lend		Shareholder – A person/people that own a limited company			
	Key themes		Key terms	Additional information		
	Advantages	Disadvantages	Franchisee – An entrepreneur who pays for the legal right to operate under another businesses trading name and business	Success is not guaranteed but more likely with a franchise.		
Franchises	successful business model by comparison to independent businesses. Royalties need to be paid Franchisor – A business that sells the right to another businesse entrepreneur to operate under another businesses.		model	The model must be successful to be replicated and a well known brand will mean customers straight away		
	Support and training	Entrepreneur cannot make their own decisions	Royalties – A payment made by the franchisee to the franchisor			

National advertising Brand reputation can be by other franchises	ged from the profits of the franchise
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	Key Knowledge		Key terms		Contextual information	
	Market – Proximity to cust is targeting	comers that the business	smaller tan the ra	duct – Where the end product is w material used to make it. For	Retail businesses will locate near to their customers and often their competitors by	
Location	Competition – Proximity to in direct or indirect compe		xample a burger factory would not want a whole ow just the meat that it intends to use in the urgers placing their business ir on a retail park. *Manuflurgers			
	Suppliers – Proximity to th business needs to operate		larger that the raw	uct – Where the end product is w materials. For example a car. A	transportation costs Businesses that need skilled workers will locate in an area where they can fill the	
	Employees – Proximity to for the business to operate		car manufacturer that sold car in the UK many from European parts would make the car in the UK and ship the parts		skilled positions. For example Silicone valley in California would be perfect for a new tech business	
	Key Knowledge - Things in	n a business plan	Key terms		Contextual information	
	Financial aims	Non financial aims	Objective –An incremental step to help a business		Aims and objectives will change over time	
	Survival	Satisfaction	achieve an Aim.		and depending on the size of a business. A new business will want to survive in its	
Business plans	Profit	Challenge	SMART – Specific/Measurable/Achievable/Realistic/ Time bound		first year whereas an established business will want to make a profit and growth. A small business might be	
	Growth Control Social enterprise – A business set up to support a social or community need			focused on profit where as a large business might want to increase market share or move into new markets		
	Business idea – An outline	of the business concept		Cash flow - A prediction of expect	ted inflows and outflows of the business.	
	Target market – The custo	mers who the product/ser	Finance – How the project will be funded. For example investment savings. The business may also need a loan from the bank			
	Forecast for revenue, cost and profit – Evidence of research the entrepreneur predict expected sales and costs during to					
	Marketing mix – Details of them to work together to			Aims and objectives – The vision and expectations of the business for t year and beyond. For example survival		

	Key terms			
Integrated marketing mix	Price - is impacted by the quality of the product and the promotion of the product. It a product is high quality and promoted in a way that encourages the customer to believe it is quality then a consumer will pay a higher price.	Product – the higher the quality of the product the higher the costs to the business. A business will need to be sure that a customer is prepared to pay enough to cover the costs and make a profit	Place - If a business wants to sell a high quality product it will need to make sure it is located in the right place to reach the target market	Promotion – If a business is going to be an E-tailer then it will need to make sure that the promotional methods communicate the product or service successfully to the target market in order to generate sales

	Key Themes – 8 Stakehol	ders 1.5			
Stakeholders	Customer: These are the people that provide the revenue for the business Objective: They want good quality products at reasonable prices Influence: They need to be kept happy so they don't go to the competition instead	Employees: These are the people that work within the business Objective: job security, good levels of pay and to be motivated Influence: They can apply pressure to the owners to pay them more. If they are demotivated they may	Government: They collect taxes for the country and create laws for businesses to follow Objective: businesses abide by the laws. To help build the economy Influence: They can raise taxes and increase a businesses costs. They can also	Suppliers: Other business that provide the raw materials for a business Objective: To ensure that the businesses buys their products from them. To ensure that the business can pay for the raw materials Influence: They need to be reliable to make sure the business has the products it needs to operate	*Conflict: Stakeholder objectives can conflict with each other. For example; A customers objective for good quality and low prices products and services means that the owners profit will be less. *A managers drive for efficiencies to reach his bonus may mean that employees have to work harder than
	Owners: These are either sole traders, partners or shareholders Objective: profit Influence: They can set the direction of the business (Shareholders in a PLC have little control	not work well Managers: They organise the staff and make decisions for the owners Objective: They can be offered bonuses for reaching sales targets Influence: They will want to motivate staff to hit targets	offer grants Pressure groups: These groups apply pressure to businesses to behave ethically Objective: They want businesses to look after the environment Influence: They can create negative press for a business.	Local community: They are the people that live and work near to businesses Objective: neighbourhood to be kept clean, pollution free and free of too much traffic. Influence: They can object to businesses opening in their area	A pressure group campaigning for a company to behave more ethically may mean that the business has to revise its business activities and this will be more costly. A business operating in a competitive market may want a supplier to charge them less for their supplies. This will impact the supplier's profit.

Section:	Content:
Section A	35 Marks –(Non
	contextualised) Multiple
	choice and long and short
	mark questions. End with a 6
	mark question
Section B	30 Marks (Case Studies) Short
	and Longer questions
Section C	25 Marks (Case Studies) Short
	and Longer questions

Gradi	ng Scale
New:	Current:
9	Α*
8	A
7	Α
6	В
5	Top C
4	Bottom C

Evaluate: Worth 12 Marks (1 per exam)

they should choose

strand).

- E.g. Evaluate whether Sally's ideas will be a success
- 2 reasons for and against must be contextualised
- •3 link strands per side of the argument or 5 strands for a detailed answer

Justify: Worth 9 Marks (Appears in Section B & C)

Pick an option and discuss the pros and cons of this choice.

Must be linked to the case study (contextualised)

Conclusion the same as Justify

Analyse: Worth 6 Marks (Appears in Section B – Case study)

The same as 'Discuss' although NOW must be linked to the case study

- Discuss what/the likely impact/benefit/drawbacks etc.
- Can provide one or two impacts although must total at least 5 link strands e.g. Reason ... because (1st link strand) ... therefore (2nd link strand) ... as a result (3rd Link strand)
- Must be contextualised, can be positive or negative

7. Evaluate

6. Justify

5. Analyse

4. Discuss

Discuss: Worth 6 Marks (Appears in Section A – no context)

Involves a choice between 2 options. E.g. Neil and Sue are considering 2 options either increase price or reduce costs, justify which option

3 linked strands per side of the argument E.g. Reason ... because (1st

link strand) Therefore (2nd link strand) ... as a result (3rd link

Conclusion needed – My answer depends upon (pick up on other)

- Discuss what/the likely impact/benefit/drawbacks etc.
- Can provide one or two impacts although must total at least 5 link strands e.g. Reason ... because (1st link strand) ... therefore (2nd link strand) ... as a result (3rd Link strand)
- Can be positive or negative points

Outline: Worth 2 Marks (Appears in B &C – Case Studies)

- State one benefit/drawback/impact/method etc
- Provide one link strand
- Must be linked to the context
- Context doesn't mean just using the name of the business

3. Outline

Calculate: Worth 2 Marks (Appear in A,B & C)

- No need to state formula
- Must write your answer on the answer line (2 decimal places if required)
- Must show workings out

2. Explain

Calculate

Explain: Worth 3 Marks (Appear in A – no context)

- Explain one ...
 Impact/advantage/method/disadvantage
- •2 Link strands e.g. Reason ...because (1st link strand) ... therefore (2nd Link strand)

STEP 2:		
CREATE		
CUES		
CUES	STEP 1: RECORD YOUR NOTES	
What: Reduce your		
notes to just the essentials.	What: Record all keywords, ideas, important dates, people, places,	
	diagrams and formulas from the lesson. Create a new page for each topic discussed.	
What: Immediately		
after class, discussion, or	When: During class lecture, discussion, or reading session.	
reading session.	How:	
How:	Use bullet points, abbreviated phrases, and pictures	
 Jot down key 	Avoid full sentences and paragraphs	
ideas, important	Leave space between points to add more information later	
words and phrases	Why: Important ideas must be recorded in a way that is meaningful to you.	
 Create questions 		
that might		
appear on an exam		
Reducing your		
notes to the		
most important ideas and		
concepts		
improves recall.		
Creating		
questions that may appear on		
an exam gets		
you thinking		
about how the information		
might be applied		
and improves		
your performance on		
the exam.		
Why: Spend at		
least ten minutes		
every week		
reviewing all of your previous		
notes. Reflect on		
the material and		
ask yourself questions based		
on what you've		
recorded in the		
Cue area. Cover the note-taking		
area with a piece		
of paper. Can you		
answer them?		

STEP 3: SUMMARISE & REVIEW

What: Summarise the main ideas from the lesson.

What: At the end of the class lecture, discussion, or reading session.

How: In complete sentences, write down the conclusions that can be made from the information in your notes.

Why: Summarising the information after it's learned improves long-term retention.

WEEK 1: Cornell Notes (Homework task 1)

Topic: Revenu	ie, Cost, Breakeven and Cashflow	Revision guide page:
Links	Notes	
Questions		

WEEK 1: Exam Question (Homework task 2)

Question: Last year a business had a fixed cost of £87,000 and revenue of £250,000. The business had total variable costs of £5000 and sold 1000 units. Calculate the profit/loss of the business.

Question: Explain one action a business can take when revenue decreases
Answer:
WEEK 1: Exam Question review and improvement (Classwork) Question: Last year a business had a fixed cost of £87,000 and revenue of £250,000. The business had
total variable costs of £5000 and sold 1000 units. Calculate the profit/loss of the business.
Question: Explain one action a business can take when revenue decreases
Answer:

WEEK 2: Exam Question (Homework task 2)

Question: A retailer selling bicycles has the following financial information for the month of April.

	April
Opening cash balance	£3 500
Receipts (cash)	£1 200
Sales (due in cash in 60 days)	£1 100
Total payments	£700

Jsing the information, c	alculate the net cash flow for April. You	are advised to sho	w your workings.
nswer:			
	xam Question review and	_	
	elling bicycles has the following financia	_	
		I information for the	
	elling bicycles has the following financia	I information for the	
	elling bicycles has the following financia	April	
	Opening cash balance Receipts (cash)	April £3 500 £1 200	
Question : A retailer se	Opening cash balance Receipts (cash) Sales (due in cash in 60 days) Total payments	April £3 500 £1 200 £1 100 £700	month of April.
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Question : A retailer se	Opening cash balance Receipts (cash) Sales (due in cash in 60 days) Total payments	April £3 500 £1 200 £1 100 £700	month of April.
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Question : A retailer se	Opening cash balance Receipts (cash) Sales (due in cash in 60 days) Total payments	April £3 500 £1 200 £1 100 £700	month of April.

WEEK 3: Cornell Notes (Homework task 1)

Topic: Sources	of Finance	Revision guide page
Links	Notes	
Questions		

WEEK 3: Exam Question (Homework task 2)

Answer:
WEEK 3: Exam Question review and improvement (Classwork)
Question: Explain one disadvantage to a small business of using a loan as a source of finance.
Question : Explain one disadvantage to a small business of using a loan as a source of finance. Answer:

WEEK 4: Exam Question (Homework task 2)

Question: Explain one advantage to a small business of using trade credit as a source of finance
Answer:
WEEK 4: Exam Question review and improvement (Classwork) Question: Explain one advantage to a small business of using trade credit as a source of finance
Question: Explain one advantage to a small business of using trade credit as a source of finance
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WEEK 5: Cornell Notes (Homework task 1)

Topic: Sole Traders Partnerships		Revision guide page
Links	Notes	
Questions		

WEEK 5: Exam Question (Homework task 2)

Question: Explain the adva	antage of being a sole tra	der	
Answer:			
Question: Explain the adva			ment (Classwork)
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WEEK 6: Exam Question (Homework task 2)

Question: Explain one benefit of choosing to start up a partnership
Answer:
WEEK 6: Exam Question review and improvement (Classwork) Question: Explain one benefit of choosing to start up a partnership
Question: Explain one benefit of choosing to start up a partnership
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WEEK 7: Cornell Notes (Homework task 1)

lopic: Limited	Companies and Franchise	Revision guide page
Links	Notes	
Questions		

WEEK 7: Exam Question (Homework task 2)

swer	
WEEK	7: Exam Question review and improvement (Classwork)
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WEEK 8: Exam Question (Homework task 2)

WEEK 9: Cornell Notes (Homework task 1)

Topic: Location		Revision guide page
	т	
Links	Notes	
Questions		
1		

WEEK 9: Exam Question (Homework task 2)

Question : Discuss what a small business owner should consider when deciding upon the location for the
pusiness. (6)
A
Answer:
WEEK 9: Exam Question review and improvement (Classwork) Question: Discuss what a small business owner should consider when deciding upon the location for the business. (6)
Answer:

WEEK 10: Exam Question (Homework task 2)

iestion: Expla	in one reason why an entrepreneur would produce a business plan	
swer:		
	I0: Exam Question review and improvement (Classw	
WEEK 1	10: Exam Question review and improvement (Classwain one reason why an entrepreneur would produce a business plan	
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WEEK 1	10: Exam Question review and improvement (Classwain one reason why an entrepreneur would produce a business plan	
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WEEK 1	10: Exam Question review and improvement (Classwain one reason why an entrepreneur would produce a business plan	

WEEK 11: Cornell Notes (Homework task 1)

Topic: Stakehol	ders	Revision guide page
Links	Notes	
Questions		

WEEK 11: Exam Question (Homework task 2)

Question: Change4life is a UK government project which encourages people to adopt a healthier lifestyle. Part of the project allows those aged under 18 and over 60 to swim for free in public swimming pools. Some people feel the opportunity cost of the £140 million spent on the project was too high. They believe the money could have been better spent on other things such as education. (i) Identify **two** stakeholders that might benefit from the Change4life project. (2) (ii) Explain how one of the stakeholders you identified in 1(b)(i) might benefit from the Change4life project. (3) Answer: **WEEK 11: Exam Question review and improvement (Classwork)** Question: Change4life is a UK government project which encourages people to adopt a healthier lifestyle. Part of the project allows those aged under 18 and over 60 to swim for free in public swimming pools. Some people feel the opportunity cost of the £140 million spent on the project was too high. They believe the money could have been better spent on other things such as education. (i) Identify **two** stakeholders that might benefit from the Change4life project. (2) (ii) Explain how **one** of the stakeholders you identified in 1(b)(i) might benefit from the Change4life project. (3) Answer:

WEEK 12: Exam Question (Homework task 2)

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Answer:	
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Week 2

Revision Card on Revenues, Costs and Profits

- **Answers**
- 1. How do you calculate revenue?
- 2. What is the difference between price and cost?
- 3. Define Fixed cost?
- 4. Define Variable cost?
- 5. What is the calculation for Total Costs?
- 6. How do you calculate profit?
- 7. Name one way to improve profit?.

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Week 4

Revision Card on Cash Flow

- 1. What are the two ways to work out break even?
- 2. State the calculation for Break Even?
- 3. What is the margin of safety and how is it calculated?.
- 4. Name two examples of a cash inflow for a
- 5. Name three examples of a cash outflow?
- 6. What is the calculation for Net Cash Flow?
- 7. What might a business do if the cashflow looks poor for the business?

Answers

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Week 6

Revision Card on Soletrader

- 1. What is a sole trader?
- 2. Give an advantage of a sole trader
- 3. Give an disadvantage of a sole trader
- 4. Can two people own a sole trader
- 5. What type of liability do a sole trader have
- 6. What is unlimited liability?
- 7. What is limited liability?

Answers

Week 8

Limited Companies + Franchise

- 1. What is a PLC?
- 2. What is a LTD?
- 3. What is a shareholder?
- 4. What is a dividend?
- 5. What is a Franchise?
- 6. What is a Franchisee?
- 7. What is a Franchisor?

Answers

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Week 10

Revision Card on Location

- 1. Explain why retail businesses like to locate near to customers
- 2. Explain what is meant by 'proximity to market'
- 3. Explain what is meant by 'proximity to labour'
- 4. Explain what is meant by 'proximity to materials'
- 5. Explain what is meant by 'proximity to competitors'
- 6. What ways are there to use the internet for customers

What is bulk reducing product

Answers

Week 12

Revision Card on Stakeholders

- 1. What is a stakeholder?
- 2. Identify 2 internal stakeholders
- 3. Identify 4 external stakeholders
- 4. Explain what is meant by conflict
- 5. What is meant by internal and external finance?
- 6. Explain trade credit
- 7. Explain crowdfunding

Answers



Develop your character

